

# SOS – Sell Out the Stanley!

On Saturday, July 9<sup>th</sup>, join the Carbone Auto Group, Limelight Event Planning and Ricky Z., along with his All-Star Billy Joel tribute band, at the Stanley Theater in Utica for a night celebrating Billy Joel and music education throughout Central New York. Complete with piano, drums, guitar, bass, harmonica, trumpet, saxophone, and the greatest hits from music legend Billy Joel, this event will be part of local musician Rick Zuccaro's Digital Piano Donation Program. Ticket sales, starting at \$15 per person and free to all children 12 and under, as well as support from the Carbone Auto Group, Limelight Event Planning and the 2016 Boilermaker will help donate Yamaha Digital Pianos to the music departments of several local elementary schools while raising money for the Stanley Theater.



"Local 'Piano Man', Rick Zuccaro"

Ricky Z. began his lifelong career in music at the age of nine and has recorded and performed professionally with accomplished musicians throughout New York, Los Angeles and Las Vegas. A Central New York native, Rick and his musical friends will be showcasing the extensive musical repertoire of Billy Joel while raising money to spread their love of music to the next generation of performers. Sadly, in tight financial times, a large number of school districts have been forced to cut funds to their elementary music programs in order to focus on core curriculum classes and materials. But what many people fail to recognize is the extensive educational and communication skills music can offer to a child.

Music education, especially from a young age, has a strong correlation with academic success and personal growth later in life. As said by Rick himself, "There is a direct mathematical correlation between all the musical notes, as well as vocabulary skills, creative writing skills, and freedom of expression, that [are] achieved through learning, performing, and writing music."



"Ricky Z. performing with Remsen Elementary School students"

Rick Zuccaro's Digital Piano Donation Program donated eight Yamaha Digital Pianos

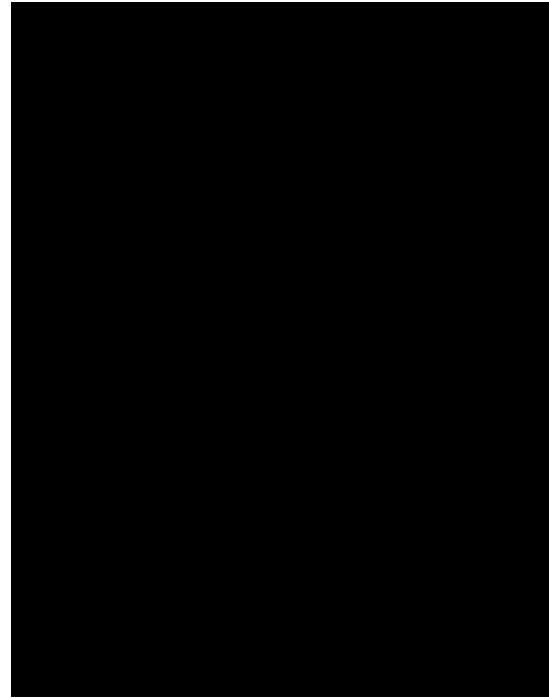
to local elementary schools with some of the proceeds from three of Ricky Z.'s shows last year alone. At every performance, Rick asks the audience to fill out a quick entry form with the name of the elementary school they would like to see win and draws the names of the winners during intermission. Last year, the elementary schools that were gifted a new Yamaha Digital Piano included Conkling Elementary, New Hartford E.R. Hughes Elementary, Whitesboro Middle School, New York Mills Elementary, Marcy Elementary, General Herkimer Elementary, Remsen Elementary, and Solvay Elementary in Syracuse. This program is in its second year of serving Central New York and is rapidly expanding thanks to local business and individual support.



"Ricky Z.'s daughters (Danielle and Sienna) performing for New Hartford elementary school students"

Rick Zuccaro himself contacts the winning schools and interacts with the children directly in creating music. "I have them hum me a few notes, give me some funny lyrics, and I write a song on the spot with them. It is one of the most rewarding things I have ever done!" We hope to help this program grow and thrive in the local community while helping the Carbone Auto Group raise money for the Stanley Theater this Boilermaker weekend. Help

Ricky Z. and his All-Star band become the first local artist to ever sell out the Stanley Theater!



Don't miss this incredible lineup! Tickets are available at the Stanley Box Office between 10am and 3pm, by phone at 315-724-4000, or online at [www.thestanley.org/events](http://www.thestanley.org/events). A 20% discount is available for ALL Boilermaker participants (runners, walkers, and volunteers), members of the Stanley Theater and all active military personnel as well as a cash bar featuring soft drinks and Saranac beer. Come "loosen up before you lace 'em up" and join Ricky Z. and his All-Star lineup of Central New York musicians this 2016 Boilermaker weekend to celebrate music education and music legend, Billy Joel!